



CITROËN



TO FIND OUT MORE
visit www.citroen.in

V1JUL2022



CITROËN



NEW CITROËN C3

#EXPRESSYOURSTYLE



THE MAN BEHIND A **CENTURY-OLD LEGACY**



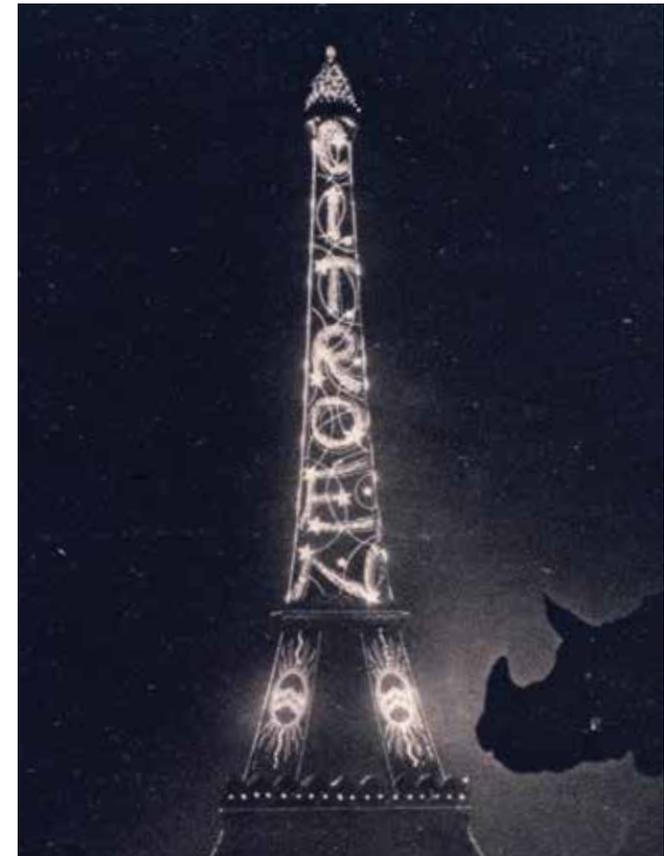
Brand Citroën owes its remarkable success to an audacious, maverick Frenchman - **André Citroën**.

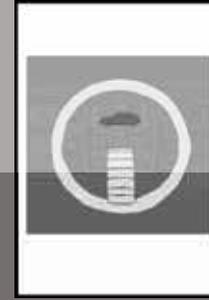
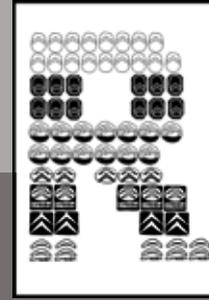
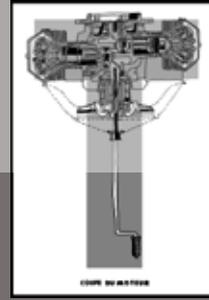
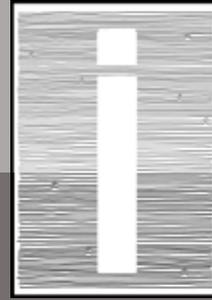
Driven by a dream to make cars more accessible to everyone, he founded Citroën in 1919. With his groundbreaking vision, the company would go on to revolutionise car manufacturing in Europe and become a pioneer in automotive innovation.

André Citroën developed double helical gears with V-shaped teeth, years before he founded the company he named after himself. The gears proved to be a game-changer, bringing him immense success. The gears held great significance for him – so much so that he based the design of Citroën’s logo on the very same gears.

Besides his entrepreneurial gifts, he was renowned for his advertising acumen, dazzling audiences with bold and never-seen-before campaigns.

André Citroën’s spirit has endured at Citroën for over a century, inspiring the company’s designers and engineers to be as audacious as he was. And to push the boundaries of what is possible.





During the 90s Le Tone had a major hit, "Joli Dragon", and devoted himself to music for 15 years before progressively moving towards illustrative art. Since 2011 his creations have been exhibited in famous places such as the Pompidou Centre. An admirer of artists who know how to make the best use of colour, Le Tone confesses to having a weakness for black and white, which he uses to tell simple stories through his felt pen drawings.

1974

Citroën launches CX. It's the ultimate mix of technical innovation and advanced design with the engine and gearbox positioned together at the front. The sophisticated hydropneumatic suspension, concave rear screen and a futuristic dashboard helped it succeed amongst more ordinary rivals.



2021

Citroën presents the New e-C4, a 100%-electric vehicle. Drawing on Citroën's rich 92-year history in the hatchback segment, the New e-C4 offers cutting-edge design and exceptional on-board comfort.

CITROËN Origins



1934

Citroën revolutionises the automotive landscape with Traction Avant. The famous name comes from its ground breaking front-wheel drive engineering.



1939

Citroën launches 'TUB', a supremely practical modern design with a sliding side door. Its successor, is the famous Type H (above), launched in 1947.



1948

The much-loved 2 CV is created as a "safe and economical vehicle, able to carry 4 people on-board and 50 kg of luggage". More than 5 million are made.



1955

Unveiled to a stunned public at the 1955 Paris Motor Show, DS takes futuristic design to new heights. Its stunning aerodynamic shape, created by Flaminio Bertoni, earns it the nickname 'flying saucer'. Under the skin, it's just as advanced.



1968

It's a golden age for light and agile vehicles like Ami 6, Dyane and Mehari, a unique design for all roads and multi-purpose use.



1970

The modern looks and neat style of GS established it as one of the most aerodynamic and comfortable vehicles on the market for years to come. Equipped with a flat 4-cylinder engine and hydropneumatic suspension, this hatchback went on to sell around 2.5 million units.



2014

Citroën C4 Cactus was awarded the "World Car Design of The Year" title in April 2015, confirming that this car challenged the status quo with its bold and innovative style.



EXPRESS YOUR STYLE

Every individual has a unique personality, reflected by an expression that showcases their true self - comfortably. An expression that leaves a mark. And an expression that becomes their distinctive style. And now it's time that you have a car that feels like an extension of you.

The New Citroën C3, a truly "Customised Unique Vehicle" allows you to do just that. By giving you "customised comfort" and the option of styling your car the way you want it with **10 exterior colour combinations** and **3 customisation packs** with **56 customisation options**.



WHAT MAKES C3 COOL



LIVE ELEVATED

Enjoy its SUV stance with high ground clearance and a confident & high driving position.

CUSTOMISED COMFORT

#ExpressYourStyle with the New C3 that truly represents who you are through a range of 10 exterior colour combinations and 3 customisation packs with 56 customisation options.

DESIGN

Fuelled by the signature Citroën design DNA, tracing the lines that etch a strong attitude, the New C3 stands tall with a SUV stance, sporting a high bonnet and dual-LED DRLs.

TROPICALISED AC

Discover a new way of driving in comfort with a tropicalised air-conditioning system that delivers faster & efficient cabin cooling specially customised for the Indian summer.

INFO10MENT

Settle into a comfortable drive with an infotainment system that literally reflects your life.

HAPPY SPACE

With generous space to stretch your legs, ample headroom & tropicalised air-conditioning, enjoy every drive in comfort with room for everybody and everything.

LATEST GENERATION ENGINES

The New C3 is fun to drive thanks to its latest generation engines mated to super smooth transmissions that help you express your style, with power to make your drive more enjoyable and to experience a perfect balance of efficiency and driving pleasure.

INTERIOR AMBIENCE

Cocoon yourself in comfort and style that is so chic & yet so reassuring, designed for comfort at your fingertips.

ESSENCE

P11 | DESIGN

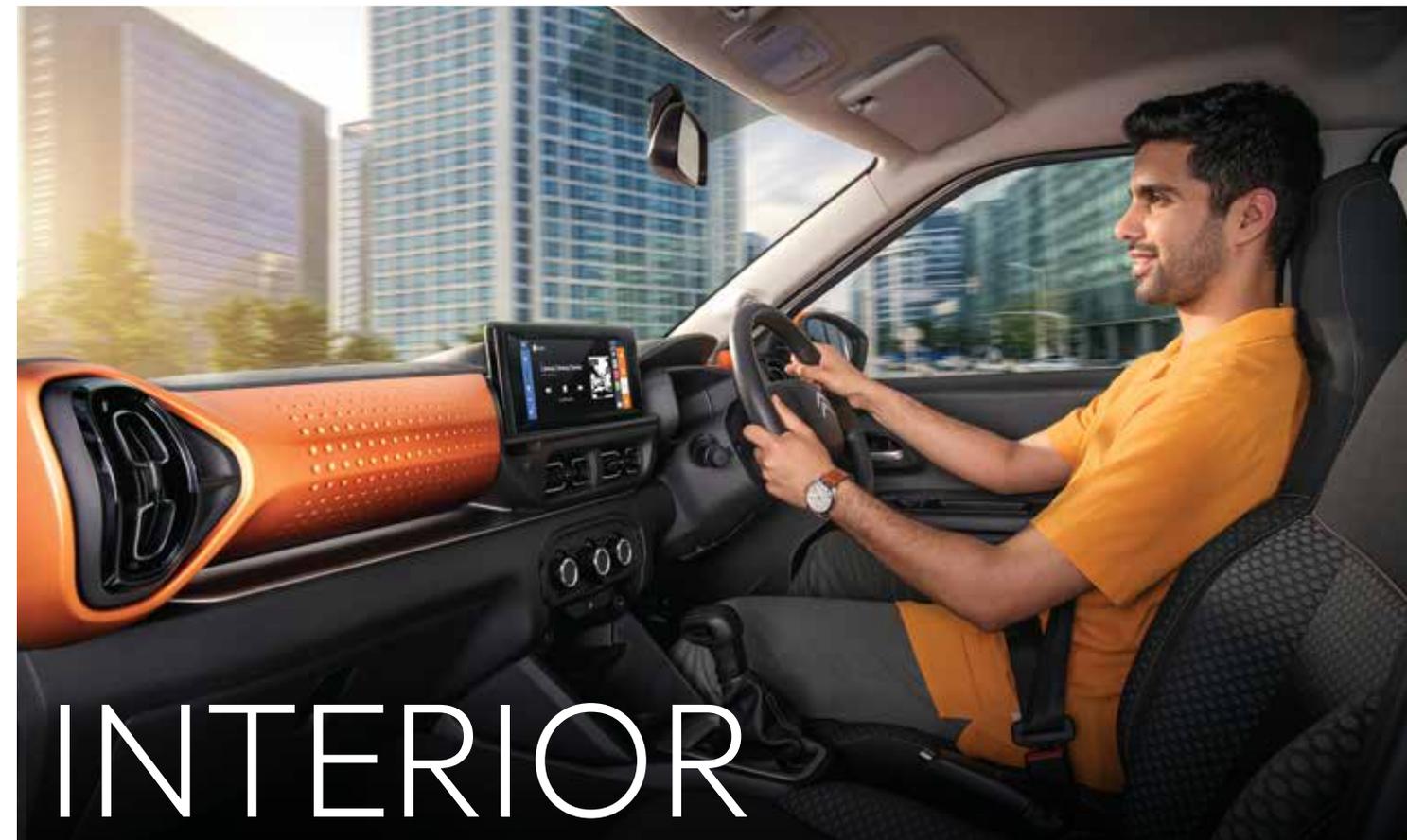
P13 | CITROËN ADVANCED COMFORT

P25 | ENJOY YOUR C3



EXTERIOR DESIGN

The New C3 brings alive a unique design to your urban expression. Innovative design & styling runs through our DNA, which is perfectly illustrated in the dual chrome chevrons with chrome extensions in the front grill. It beckons you to slip behind the wheel of the New C3, a hatchback with a twist. The SUV attitude comes alive with its strong wheel arches, fluid lines, and unique proportions that feed into this subtle yet confident stance.



INTERIOR

AMBIENCE

Step into a stylish cocoon of comfort that complements the bold SUV design cues of the exterior. The bespoke dashboard lends width to the front view while the comfortable yet tall front seats with contrast stitching and a 26cm Citroën Connect Touchscreen provide a welcoming environment to reflect your style. The New C3 offers two interior ambiances with unique seat trims and colour touches that uplift your mood in a space that you'll enjoy on every drive.



ANODIZED ORANGE



ANODIZED GREY

The Citroënist
Est. 1919



The Citroën Advanced Comfort Program delivers innovative, technological, & intelligent solutions for drivers & passengers alike and provides an enhanced sense of comfort that goes beyond mere functionality. This comfort engineering is brought alive by the four main themes of the New C3:

| LIVE ELEVATED

| CUSTOMISED COMFORT

| INFO10MENT

| HAPPY SPACE

LIVE ELEVATED



The New C3 is a hatch with a twist that's inspired by SUV styling codes that attracts attention wherever it goes. The car is designed with a high ground clearance of 180mm along with a higher driving position that is 100mm more than some of the other sub 4m hatchbacks. For enhanced driving comfort, the driver seat is height-adjustable along with a tilt-adjustable steering wheel. The suspension system is tuned for varied driving conditions offering refined chassis-suspension dynamics for a flying carpet effect.

The New C3 features an imposing SUV stance which is accentuated by its high bonnet, split headlights, extended chrome chevrons, wheel arches with cladding, front skid plate and the fluid lean muscle exterior design form that give it a stylish & differentiated road presence.



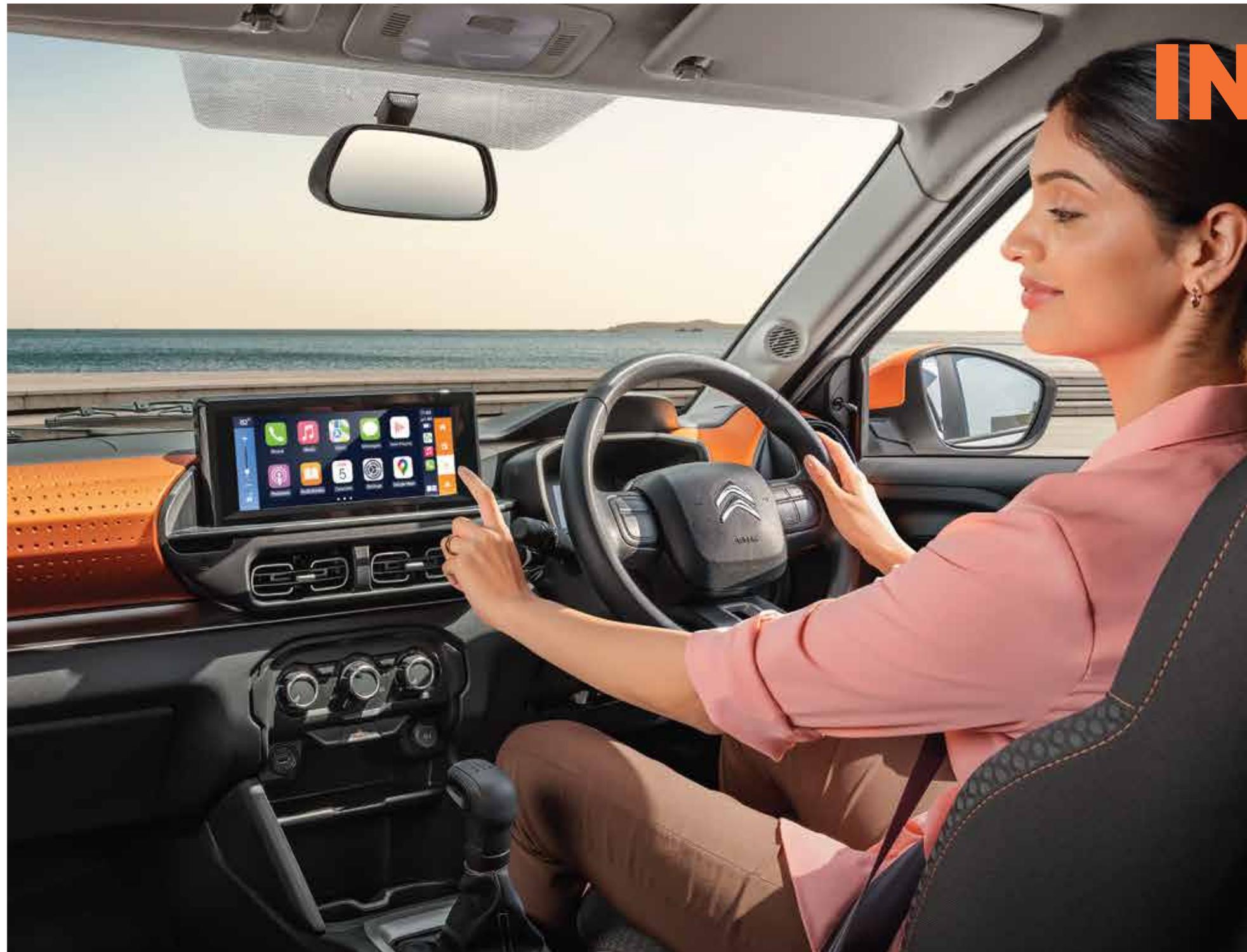
CUSTOMISED COMFORT



Every individual desires to express their style. The New C3 enables you to do that through a vast array of customisation choices. Citroën adds a bit of fun in the selection process with ready-made colour & chrome packs that match the exterior highlights to dual-tone or single-tone roof options. You can also choose from two dashboard colours to customise as per your distinctive style. For the exterior design, choose from 10 exterior colour combinations and 3 customisation packs with 56 customisation options. It's time to let yourself be comfortable and to #ExpressYourStyle (Refer to New C3 customisation brochure for detailed options)

- 4** | EXTERIOR COLOURS
- 2** | DASHBOARD COLOURS
- 3** | CONVENIENCE PACKS
- 2** | STYLISH SEAT COVERS

- 2** | ROOF COLOURS
- 3** | CUSTOMISATION PACKS WITH 56 CUSTOMISATION OPTIONS
- 8** | BODY & ROOF GRAPHICS



INFO10MENT

Enjoy your drive with an infotainment system that literally reflects your life. Use the intuitive and modern 26cm Citroën Connect touchscreen that utilises Mirror Screen technology to duplicate the functions of your smartphone. Through wireless compatibility with Apple CarPlay™ and Android Auto™, you can access your multimedia content and apps, or simply manage your smartphone directly through the large high definition touchscreen. Relax in the comfort of the New C3 and enjoy a seamless driving experience.



*Application features and displays may vary depending on the different operating systems or smartphone devices being used. Avoid using the phone while driving for your safety.

C-BUDDY

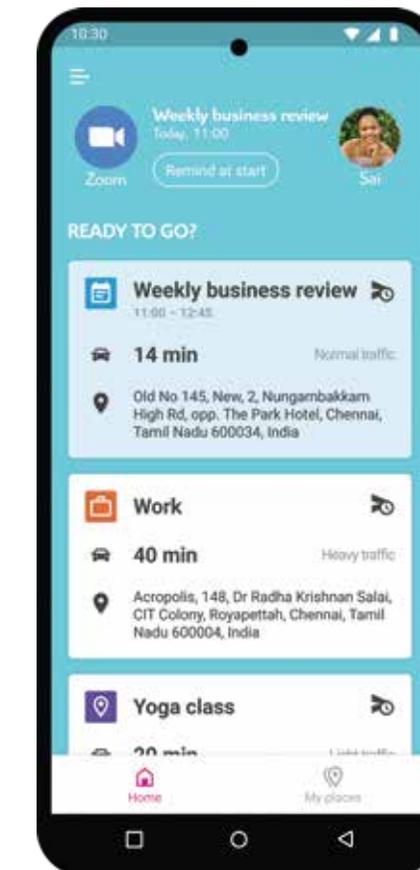


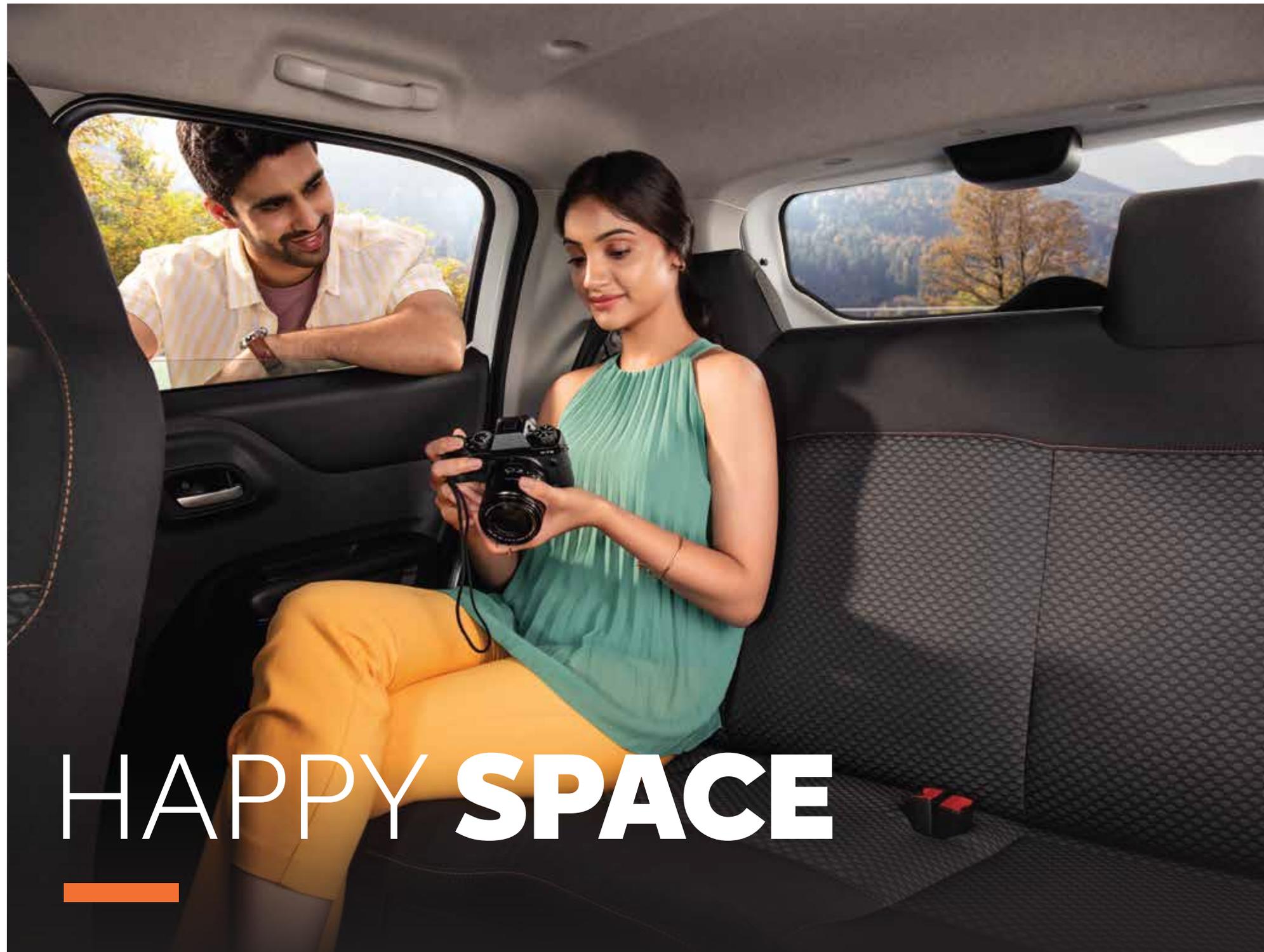
Presenting C-Buddy, an intuitive mobile application that adds intelligence to your journeys, saves time and reduces stress as a driver, available on both Android and iOS platforms.

C-Buddy creates relevant suggestions about navigation and communication using your visited places and calendar data. Use one-tap navigation on your favourite maps (Google Maps & Apple Maps) and send an estimated arrival time to your contact via a simple tap. C-Buddy application can also be mirrored on the 26cm Infotainment screen of your C3*.

C-Buddy helps to keep you organised as a driver via multiple apps like Teams, Zoom and Google Meet*. Now don't worry about missing your important meetings when you are on the road as you can join the call from within the app. You can also use voice commands through Google Assistant or Siri to navigate to your visited places or to join your next meeting.

*T&C: Screen Mirroring function currently available only on Android Auto™. Corporate calendar may not sync properly because of corporate IT restrictions and hence meetings may not be visible on C-Buddy app.





The New C3 provides a welcoming interior ambience that is stylish, spacious & comfortable. There's room for you and your loved ones with storage space for an errand in the city or a journey outside. With an impressive 1378mm rear shoulder room, now don't worry about seating your family or friends in the backseat.

Comfort also takes a front seat with 991mm of headroom. With the 2540mm wheelbase of the New C3, enjoy a stable and comfortable ride with more space for everyone. With functional & smart storage spaces throughout the cabin, you'll always find room to tuck away your daily essentials and a lot more.

BOOT SPACE



Wherever you are heading to or whoever you are going with, the spacious 315l boot space of the New C3 can cater to all your luggage needs.



ENJOY YOUR C3

Understanding the car that you desire is as important as understanding yourself. Dive into the details of your New Citroën C3 like the engine that powers it, the features built to protect you, coverage and assistance, detailed specifications, features, financing, and even colour options that will define your unique style.

FUN TO DRIVE

The New C3 is built to perform enthusiastically and efficiently for the unmistakable Citroën experience. It gives you the opportunity to truly express yourself with the 1.2l PureTech 110 and the 1.2l PureTech 82.



PURETECH 82 (NATURALLY ASPIRATED)

- 1.2l - 5 Speed Manual Transmission
- 3 Cylinders - 82 ps output
- Fuel efficiency of 19.8 km/l*

PURETECH 110 (TURBO)

- 1.2l - 6 Speed Manual Transmission
- 3 Cylinders - 110 ps output
- Fuel efficiency of 19.44 km/l*

T&C: *As certified by test agency under Central Motor Vehicle Rules, 1989.

COLOUR COMBINATIONS

| 4 MONOTONE BODY COLOURS



POLAR WHITE



ZESTY ORANGE



PLATINIUM GREY



STEEL GREY

| 3 CUSTOMISATION PACKS



VIBE PACK: ZESTY ORANGE



VIBE PACK: PLATINIUM GREY



ELEGANCE PACK: CHROME#

#Elegance Pack (Chrome): Dealer Installed

| 6 DUAL TONE OPTIONS



POLAR WHITE BODY WITH ZESTY ORANGE ROOF



PLATINIUM GREY BODY WITH ZESTY ORANGE ROOF



STEEL GREY BODY WITH ZESTY ORANGE ROOF



POLAR WHITE BODY WITH PLATINIUM GREY ROOF



ZESTY ORANGE BODY WITH PLATINIUM GREY ROOF



STEEL GREY BODY WITH PLATINIUM GREY ROOF

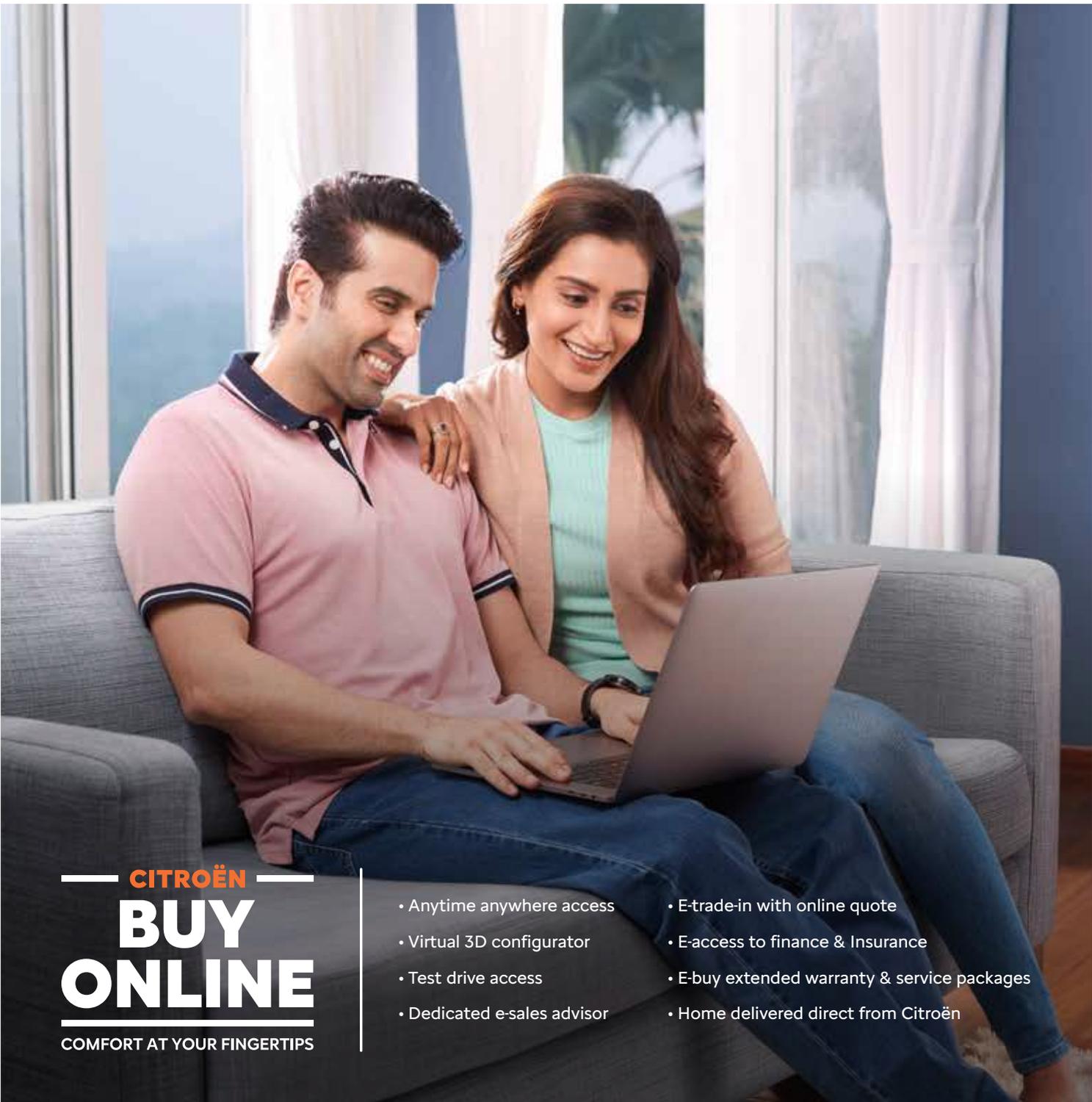
| 2 INTERIOR TRIMS



ANODIZED ORANGE



ANODIZED GREY



CITROËN
BUY ONLINE
COMFORT AT YOUR FINGERTIPS

- Anytime anywhere access
- Virtual 3D configurator
- Test drive access
- Dedicated e-sales advisor
- E-trade-in with online quote
- E-access to finance & Insurance
- E-buy extended warranty & service packages
- Home delivered direct from Citroën

WARRANTY

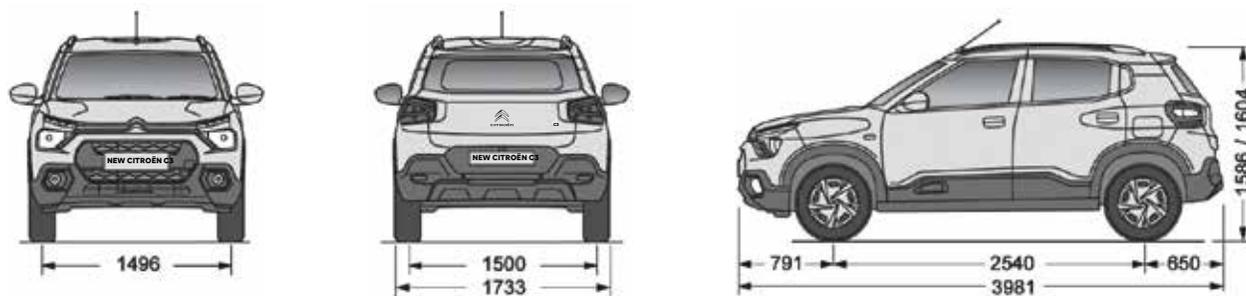
At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Programme has been designed keeping these values in mind. With services like standard vehicle warranty for 2 years or 40,000 km (whichever is earlier) and 24/7 Roadside Assistance (Toll-free number – 1800 419 2000), we promise to make your Citroën experience truly comfortable. Extended warranty and maintenance packages are also available through your dealer. Additionally, you can access a network of dealerships equipped with state-of-the-art service facilities, tools, and equipment. Service appointments may be booked in advance on www.citroen.in or call the Citroën Customer Experience Centre at 1800 267 1000. 📞 +91 73585 02839.



TECHNICAL SPECIFICATIONS

ENGINE	PURETECH 82	PURETECH 110
Fuel Type	Petrol	
No. of Cylinders	3	3
Displacement (cc)	1198	1199
Max. Engine Output (ps (kw) @ rpm)	82 ps (60 kw) @ 5750 rpm	110 ps (81 kw) @ 5500 rpm
Max. Torque (Nm @ rpm)	115 Nm @ 3750 rpm	190 Nm @ 1750 rpm
Fuel Efficiency (km/l)	19.8	19.4
Transmission	5-MT	6-MT
Fuel Tank Capacity (l)	30	
DIMENSIONS		
Overall Length (mm)	3981	
Overall Width (w/o mirrors) (mm)	1733	
Overall Height (Unladen) (mm)	1586/1604 (With Roof Rails)	
Wheel Base (mm)	2540	
Boot Space (l)	315	
WEIGHTS		
Kerb Weight (kg)	LIVE : 958, FEEL : 982	1035
Gross Vehicle Weight (kg)	1382	1435
SUSPENSION		
Front	MacPherson Strut with Coil Spring	
Rear	Rear Twist Beam with Coil Spring	
BRAKES		
Front	Disc	
Rear	Drum	
STEERING		
Power Steering Type	Electric	
Minimum Turning Circle Radius (m)	4.98	
TYRE SIZE		
Tyres	195/65 R15	
Spare Wheel	165/80 R14 Steel	185/65 R15 Steel

DIMENSIONS



All measurements are in millimetres.

Terms & Conditions: Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Features and accessories shown may not be standard equipment and are subject to change without prior notice. Please consult an authorised Citroën dealer for latest information on features/specifications before deciding to place an order. Colours, dimensions and proportions may not match the actual due to printing limitations.

FEATURES

VARIANTS	LIVE	FEEL
PureTech 82	✓	✓
PureTech 110		✓
EXTERIOR		
Front Panel: Brand Emblems - Chevron	Silver Painted	Chrome
Front Grill - Matte Black	•	•
Body Coloured Front & Rear Bumpers	•	•
Halogen Headlamps	•	•
Side Turn Indicators on Fender	•	•
Body Side Sill Panel	•	•
'TESSERA' Full Wheel Cover	•	•
Sash Tape - A/B Pillar	•	•
Sash Tape - C Pillar		With Dual Tone Only
Body Coloured Outside Door Handles		•
Outside Door Mirrors	Glossy Black	High Gloss Black
Wheel Arch Cladding		•
Skid Plate - Front		•
Signature LED Day Time Running Lights		•
Roof Rails - Glossy Black		•
Dual Tone Roof		PureTech 82 - Option PureTech 110 - Standard
INTERIOR		
Interior Environment - Single Tone Black	•	•
Seat Upholstery - Fabric (Bolster/Insert)	Rubic/Nimbus	Rubic/Hexalight
Front & Rear Seat Integrated Headrest	•	•
AC Knobs - Satin Chrome Accents	•	•
Parking Brake Lever Tip - Satin Chrome	•	•
**Instrument Panel - Deco (Anodized Orange/Anodized Grey)		•
AC Vents (Side) - Glossy Black Outer Ring		•
Insider Door Handles - Satin Chrome		•
Satin Chrome Accents - IP, AC Vents Inner Part, Gear Lever Surround, Steering Wheel		•
INFOTAINMENT AND CONNECTIVITY		
Citroën Connect Touchscreen (26cm)		•
Bluetooth® Connectivity		•
Mirror Screen (Apple Carplay™ and Android Auto™) - Wireless Smartphone Connectivity		•
Speakers - 4		•
Steering Wheel with Audio and Phone Controls		•
Roof Antenna	•	•

Terms & Conditions: ** Deco colour depends on exterior body/roof colour.

VARIANTS	LIVE	FEEL
COMFORT AND CONVENIENCE		
Manual Air Conditioner with Heater	•	•
12V Socket - Front	•	•
Rear Seat - 100% Fold Flat	•	•
Front Windscreen Wipers - Intermittent	•	•
Bottle Holders on Doors - 1 Litre (Front & Rear)	•	•
Bag Support Hooks in Boot (3 kg)	•	•
Outside Mirrors - Manually Adjustable (Internally)	•	•
Power Windows - Front & Rear	Front Only	•
One-Touch Auto Down - All 4 Power Windows	Front Windows Only	•
Remote Keyless Entry		•
Driver Seat - Manual Height Adjustable		•
Tilt Steering		•
Parcel Shelf		•
Driver And Front Passenger Seat Back Pocket		•
Co-Driver Side Sun Visor with Vanity Mirror		•
SMARTPHONE FRIENDLY		
Smartphone Storage - Rear Console	•	•
Smartphone Charger Wire Guide on Instrument Panel	•	•
USB - Front 1 + Rear 2 Fast Charger		•
INSTRUMENTATION & LIGHTING		
Digital Cluster	•	•
Tripmeter	•	•
Distance to Empty	•	•
Average Fuel Consumption	•	•
Low Fuel Warning Lamp	•	•
Gear Shift Indicator	•	•
Front Roof Lamp	•	•
Door Ajar Warning		•
SAFETY AND SECURITY		
Front Driver and Passenger Airbags	•	•
ABS with EBD	•	•
Reverse Parking Sensors	•	•
Rear Doors Manual Child Lock	•	•
Seat Belt Reminder (Driver & Co-Driver Side)	•	•
Engine Immobilizer	•	•
*High Speed Alert System	•	•
Speed Sensitive Auto Door Lock		•
VIBE PACK (Factory Fitted)		
Body Side Door Moulding & Painted Insert		PureTech 82 - Option PureTech 110 - Standard (Zesty Orange/Platinum Grey)
Painted ORVM Cover		
Painted Front Fog Lamp Surround		
Painted Rear Reflector Surround		
Front Fog Lamp		

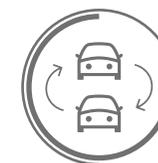
Terms & Conditions: *The speed alert system gives an audible warning to driver at 80 km/h and 120 km/h

CITROËN FUTURE SURE

Citroën Future Sure is a financing plan which ensures that you enjoy unmatched comfort while owning a Citroën.

All you have to do is make one attractive monthly payment up to 5 years, which includes all your motoring expenses such as maintenance, warranty, roadside assistance, and on-road financing*.

YOU CAN CHOOSE FROM 2 OPTIONS:



Trade in your C3 with a new one



Keep driving your C3 by paying the last payment of your loan

That's why we call it a smart, new way to own a C3. For more details, visit www.citroen.in

*Terms and conditions apply. Finance at sole discretion of finance partner.

CITROËN 360[^] COMFORT



ATAWADAC
ANY TIME ANY WHERE ANY DEVICE ANY CONTENT
3D - CONFIGURATOR | citroen.in | SOL - SELLING ONLINE



CITROËN | FINANCE
CITROËN | INSURANCE
CITROËN | LEASE

CITROËN SERVICE PROMISE
COMFORT AT YOUR FINGERTIPS

- ANYTIME ANYWHERE ACCESS
- VIRTUAL REMOTE DIAGNOSIS
- PERIODIC SERVICE & MAINTENANCE WITH PICKUP & DROP
- 180 MINUTE RSA GUARANTEE
- REMOTE SERVICE JOB CARD OPENING
- SERVICE COST ESTIMATOR ON WEBSITE



[^]Terms and Conditions Apply.

INTERNATIONAL BRAND BORN FRENCH



INTERNATIONAL BRAND FOR INDIA



Dealer Address/ Stamp

CORPORATE OFFICE ADDRESS:
PCA AUTOMOBILES INDIA PRIVATE LIMITED
Adhigattur Village, Kadambathur P. O. Thiruvallur, Tamil Nadu 631203

The Citroën Customer Experience Centre
☎ 1800 267 1000 📞 +91 73585 02839